

**WWGR-FM, WJGO-FM, WSGF-FM, WGUF-FM
EEO PUBLIC FILE REPORT
October 1, 2016-September 30, 2017**

II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	ALLACCESS.COM	No	
2	CAREERBUILDER.COM	No	
3	STATION WEBSITE POSTING (one or more SEU stations)	No	9
4	WORD-OF-MOUTH REFERRAL	No	3
5	WALK-IN/SELF REFERRAL	No	2
6	INTERNAL POSTING	No	1
7	FLORIDA GULF COAST UNIVERSITY 10501 Florida Gulf Coast University Boulevard South Fort Myers, FL 33965 guestaacs@fgcu.edu	No	
8	FLORIDA ASSOCIATION OF BROADCASTER 201 S. Monroe Street, #201 Tallahassee, FL 32301	No	
9	NAPLES DAILY NEWS 1075 Central Avenue Naples, FL 34102	No	
10	INTERNAL TRANSFER/PROMOTION	No	2
11	BARRY UNIVERSITY 11300 NE 2 nd Avenue Miami Shores, FL 33161 careerservices@mail.barry.edu	No	
12	HODGES UNIVERSITY (INTERNATL COLLEGE) 4501 Colonial Boulevard Fort Myers, FL 33966 careers@internationalcollege.edu	No	
13	AVA MARIA UNIVERSITY 5076 Annunciation Circle #104 Naples, FL www.collegecentral.com/avamaria	No	

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
14	EDISON STATE COLLEGE – COLLIER Lely Cultural Parkway Naples, FL grhine@edison.edu	No	
15	INSIDE RADIO	No	
16	NAPLES UNITED CHURCH OF CHRIST 5200 Crayton Road Naples, FL 34103 info@naplessucc.org	No	
17	CRAIGS LIST	No	
18	FORT MYERS NEWS PRESS 2442 Dr. Martin Luther King, Jr Blvd. Fort Myers, FL 33901 www.careerbuilder.com	No	
19	YAHOO HOT JOBS	No	
20	SOUTHWEST FL WORKS 4150 Ford Street Ext. Fort Myers, FL 33916 bhartman@swflworks.org	No	
21	EDISON STATE COLLEGE-LEE 8099 College Pkway SW Fort Myers, FL 33919 lhoffman@edison.edu	No	
22	NAACP LEE COUNTY BRANCH #5110 PO Box 61352 Fort Myers, FL 33906 naacpleecounty@embarqmail.com	No	
23	CHAMBERS OF COMMERCE-FORT MYERS 2310 Edwards Drive Fort Myers, FL 33901 239-332-3624 Erika@fortmyers.org	No	
24	EMPLOY FLORIDA http://www.employflorida.com	No	
25	SOUTHWEST FLORIDA COLLEGE 1685 Medical Blvd Fort Myers, FL tmiller@swfc.edu	No	

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
26	FIRST BAPTIST CHURCH 3371 Via Del Rey Bonita Springs, FL 239-992-9029	No	
27	BONITA SPRINGS COC 25071 Chamber of Commerce Bonita Springs, FL tiffany@bonitaspringschamber.com	No	
28	LEE COUNTY COC Po Box 7173 Ft Myers, FL yes@leecountychamber.com	No	
29	INDEED.COM	No	6
30	ON AIR RADIO ADVERTISEMENT	No	14
31	TDGA Traffic Directors Guild	No	
32	CORPORATE WEBSITE	No	
33	MEDIA RECRUITER	No	
34	CROWNE PLAZA JOB FAIR	No	11
TOTAL INTERVIEWEES OVER REPORTING PERIOD			48

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III. RECRUITMENT INITIATIVES

	Type Of Recruitment Initiatives and Outreach Efforts (Menu Selection)	Brief Description Of Activity
1	Internship Program/Outreach Effort	<p>WWGR/WJGO/WSGL/WGUF offers internships during the spring, summer, fall, winter semesters. Students are juniors or seniors receiving college credit for the internship. It is posted on each of our websites. WGUF98.9.com, 1047MIXFM.com, 1029BOBFM.com, GATORCOUNTRY1019.com</p>
2	On-air schedule/Outreach Effort	<p>WWGR/WJGO/WSGL/WGUF runs 10 :30 commercials per week inviting organizations who want to be added to our recruitment list to contact us.</p>
3	Job Fair/Outreach Effort	<p>WWGR/WJGO/WSGL/WGUF participated in the following job fairs:</p> <p>10/26/16 @ Hilton in Naples</p> <p>1/24/17 @ Hilton in Naples</p> <p>2/22/17 @ Lee County Job Fair</p> <p>5/9/17 @ Crowne Plaza/Bell Tower Shops</p> <p>8/8/17 @ Crowne Plaza/Bell Tower Shops</p>